**Audience Analysis (Evaluating Teamwork)**

1. Level of Knowledge
   1. Quite high. Many members of audience have been put into groups in order to work on term projects.
2. Interests?
   1. Very interested. Students are often critical those who don’t pull their weight. Often times a group project will end up being only a couple people doing the majority of the work.
3. Age?
   1. University Students. Early 20s to Early 30s
4. Gender?
   1. Mixed
5. Values and Goals?
   1. Varied values. General goal is to graduate university
6. Attention span.
   1. Maybe 5-10 minutes
7. Cultural background
   1. Varied
8. Mix (experts or innocents)
   1. Mixed. Some may feel they are experts due to having worked in a team for so long. Some may feel like they haven’t. Others may feel like they are experts even if they aren’t and vice versa.